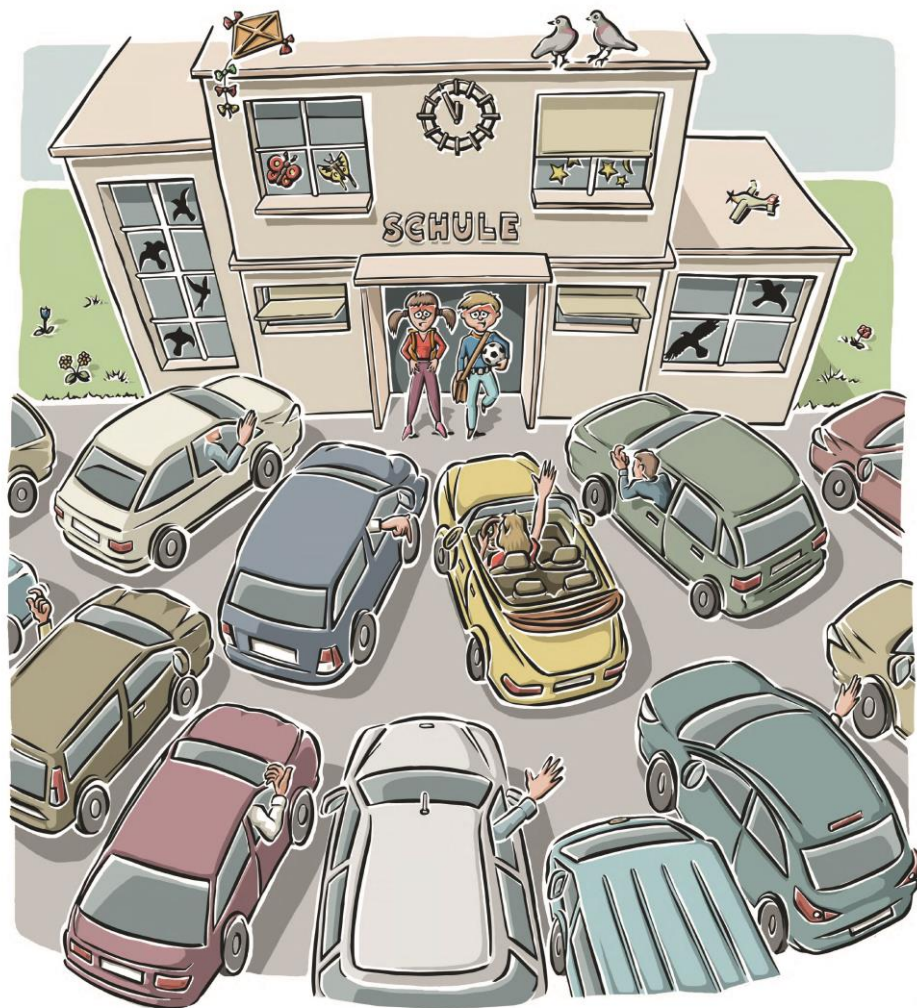


GEBEN SIE IHREN
KINDERN MEHR RAUM!



ELTERN TAXI, NEIN DANKE!

Eine Gemeinschaftsaktion verschiedener Baselbieter Gemeinden

A lift to school? No thanks.

Dear Mothers, Fathers, Grandparents, Aunts and Godparents,

Do you remember how it was when you were a child? How you would stop on the way to school to watch a ladybird, its wings all limp, searching for shelter under a leaf. And then, on the way home again, how you grinned mischievously as you observed one of your neighbors – still in his pyjamas – fetching his letters from the mailbox. Or how one of your schoolfriend's dropped a ball and it rolled straight out onto the road...

Yes, times have changed. The way to school used to be exciting and fascinating; these days it is hectic and fraught with danger... sometimes. And yes, there is more traffic. But honestly: by driving your children to school by car, you are not really protecting them from potential danger. And it is not even necessarily quicker.

Making their own way to school is an important experience for children.

Children who make their own way to school on foot or by bike develop their motoric and social skills, they are healthier and less prone to obesity. They discover plants, animals, other people. These children develop more of a sense of independence and responsibility, they gain in self-confidence and assurance. And last but not least, day by day, they encounter what the weather has in store for them: they sweat under the bright sun, they catch snowflakes on their tongues, they splash around in the puddles along the way and they even help protect the environment by making their own way on foot.

The increase in the volume of traffic in front of our schools because of parents who drive their kids to school also significantly increases the danger of accidents and exposes all our children to greater risk. And they have to inhale more pollutants.

So, despite all your best intentions:
Please let your children make their own way to school!

A campaign initiated by your local municipality
in collaboration with other local authorities in the Basel
region.

You will find tips on safety on the way to school at
www.bfu.ch (not yet available in English) and at
www.walktoschool.ch

